ANSAH

INTELLIGENT ASSISTIVE TECHNOLOGY

Pitch Deck

About

▶ 1Ansah (pronounced 'one answer') is a software development Start Up, formed by highly experienced Information Technology professionals, with a captive export market. We specialize in Big Data, Cloud, Search Engines, and Artificial Intelligence.

▶ Our goal is to produce world class intelligent software products for Global Maintenance Industry, in collaboration with our sister company in Australia.

Problem

- In the world of maintenance, almost all the software developed so far have been aimed at executives, middle managers, planners, schedulers, finance, and supervisors.

- However, none have been developed for the engineers and technicians who actually do the actual work at the coal face. Furthermore, the domain of maintenance is lagging behind manufacturing, which is trundling ahead with the adaptation of Industrie 4.0.

- 1Ansah, by supporting LexX Technologies in Australia, intends to fill the existing gaps in implementation of Maintenance 4.0.

- LexX Technologies of Australia is leading the charge for the implementation of Maintenance 4.0 across the globe. However, they have identified constraints in scaling the resources, which 1Ansah intends to alleviate.

Advantages

- We have the necessary technical and domain expertise in the fields of Information Technology and Maintenance of complex equipment.

- 1Ansah has access to methodologies and technologies developed by LexX Technologies for the delivery of AI based software.

Solution

1ANSAH
INTELLIGENT ASSISTIVE TECHNOLOGY

1Ansah intends to create Centre of Excellence to cater to product development needs of LexX Technologies in the following areas:

1	AI & Machine Learning.
2	Mobility, IoT & Edge Computing
3	Application Development
4	Cloud & DevOps
5	Frontend Development

6	Search Engines & eCo-Databases & Data Analysis
7	Project Management & Support

These CoE's will provide R&D, product development, deployment and support to LexX Technologies.

Product/ Services

The initial focus is to provide services through our CoE's to LexX Technologies for developing Maintenance 4.0 related software products.

Traction

Currently, 1Ansah has a Master Services Agreement (MSA) with LexX Technologies and service delivery has already started.

Competition

Since 1Ansah has a captive market with LexX Technologies, there is no competition there. However, once we decide to provide our services to other entities there will be significant competition, where we will compete at price points.

Business Model

1Ansah will establish CoE's and based on the requirements from LexX Technologies will provide the relevant services on Time & Material basis at a previously agreed rate.

ANSAH

INTELLIGENT ASSISTIVE TECHNOLOGY

BUSINESS MODEL (B2B)

- We have based our research on the current scenario of Maintenance (MRO) in various Industriries

- We believe industries need more products specifically dedicated to this niche market and 1Ansah will create Centre Of Excellences across states with requirements identified by 1Ansah & LexX Technologies

- Our Products are technician friendly and armed with cutting edge technology, Co-developed by 1Ansah and LexX is Solution Centric

Investing

- In order to facilitate a quick and smooth scaling up to 10 FTE + Sales & Marketing + Admin & facilities

- 1Ansah is looking for Rs 10 Crores.as pre-A series funding.

Directors

Anant Sahay

Director, Co-Founder

Anant is an entrepreneur, investor, thought leader, published author, aviation domain expert, and Data Scientist, with consulting, IT architecture, and project management credentials. He is a qualified Production Engineer, with MBA. Anant has 30 years of experience in the aircraft MRO field, including 15 years as world-wide domain expert for IBM.

Directors

Sumita Raj
Director, Co-Founder

Sumita is an entrepreneur, trainer and technically competent IT professional with the sound knowledge of various software, operating systems, development and coding. Microsoft Certified Professional, Sun Certified Programmer, Oracle Certified Professional and Skywise Certified Developer, Trained IGNOU students. She has done MBA (Information Technology) and a Bachelor of Science in Physics, Chemistry and Math.

1Ansah's Vision: Cultivating AI Excellence in UP and Beyond

- 1Ansah intends to create a pool of professionals in the field of AI, in UP. Qualified professionals learn the latest technologies because of our international partnership and exposure.

- In future, 1Ansah will sell the AI enabled products in the Indian market, while providing support to domestic and international implementations.

- Currently, we employ three fulltime and two part professionals and intend to expand geometrically.

Revenue Growth

A Comparative Analysis of 2-Year Revenue Growth: 2021-2023

	Particulars		For the year ended 31st March, 2023	For the year ended 31st March, 2022
1	Income from Operations			
a	Revenue from operations (net)		2,760,865.80	468,462.64
b	Other income		2,738.19	1,947.25
	Total Income		2,763,603.99	470,409.89

Summary

- At 1Ansah, we believe in giving 100%. By using our next-generation technology, we help organizations maintain their assets, so they manage their work effectively .

- We thrive because of our in-depth market knowledge and a great team behind our product.

- As our CEO says, "The future will not be defined by what we already have, it will be defined by ,how we maintain our Businesses, and our People."

Opportunities

1ANSAH TECNHNOLOGIES IS OFIICIALLY AUTHORISED TO USE AND SELL LexX patented products .

As world class cutting edge is used 1Ansah outsmarts all the other software providers and builders

Our focus areas are:
- Aviation
- Agriculture
- Defense
- Traffic management
- Waste management

Thank you

A 903 Omega Green Park, Faizabad
Road, Lucknow U.P. 226028

hello@1ansah.in

+91 9451543426
+91 9627447889