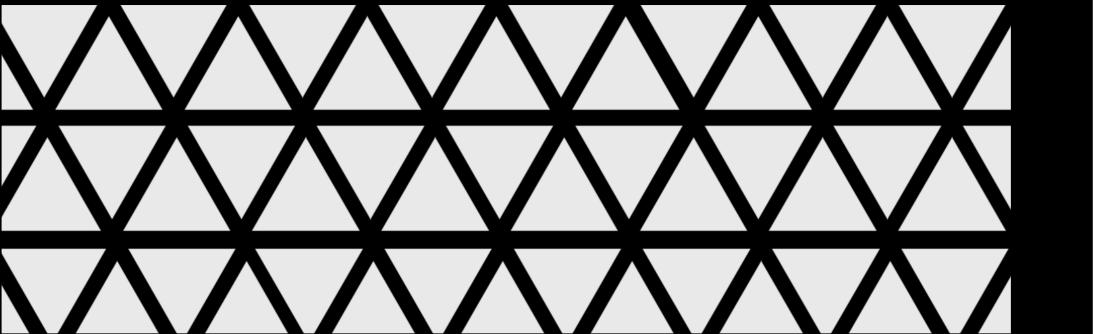
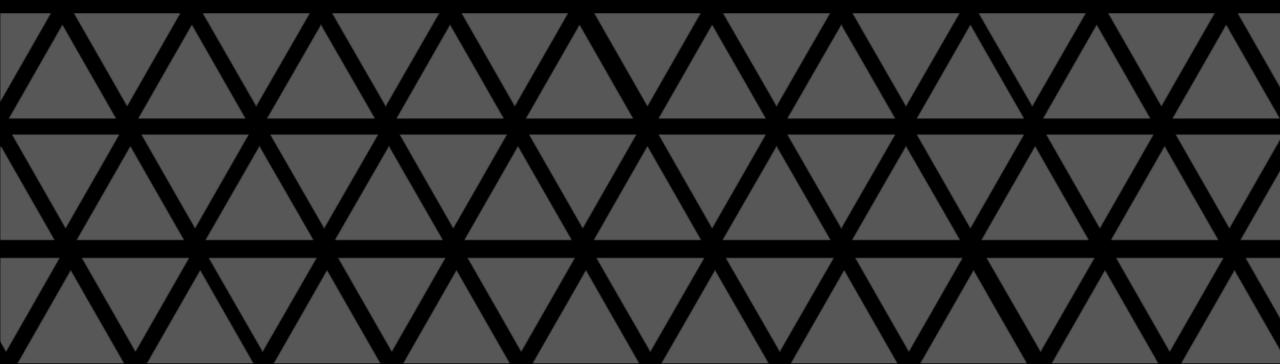
GARURD MEGA HUB PVT. LTD.



An E-Commercial Company, started in Uttar Pradesh, India. On the slogan by the Government of India, 'Aatmanirbhar Bharat', self-depending India.



VENDOR ISSUES

Financial Issues

Unable to pay high amounts & Loans on high Interest



Middleman Troubles

Unable to Contact the Manufacturer



Delivery Issues

Delayed Delivery & Receiving Bad Quality Products



Lack of Digitization

Lack of Technical Knowledge



Delayed Delivery Bad Quality Product Unsafe
Online
Payments

Unemployment

No Value for Money

High Debts

Middlemen Troubles Lack of Digitization

Lack of Required Services

Loss faced by Local Vendors

CONSUMER ISSUES

Online Shopping Hussle

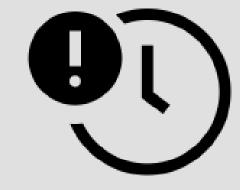
Delayed Delivery & Bad Quality Products

Trust Issues

Frauds in Online
Payments & No Value
for Money

Personal Issues

Unemployment & Financial Problems











Faster delivery

Removing Middlemen



bringing local vendors online





Quality products





Providing services



Providing them information of all the products



Providing Technical knowledge



Providing the vendors services like packaging & courier



Cheaper products



Providing the vendors loans at lower interest



Consumer gets all the Facilities at Home

Faster Delivery & Value for Money



Resolving Trust Issues

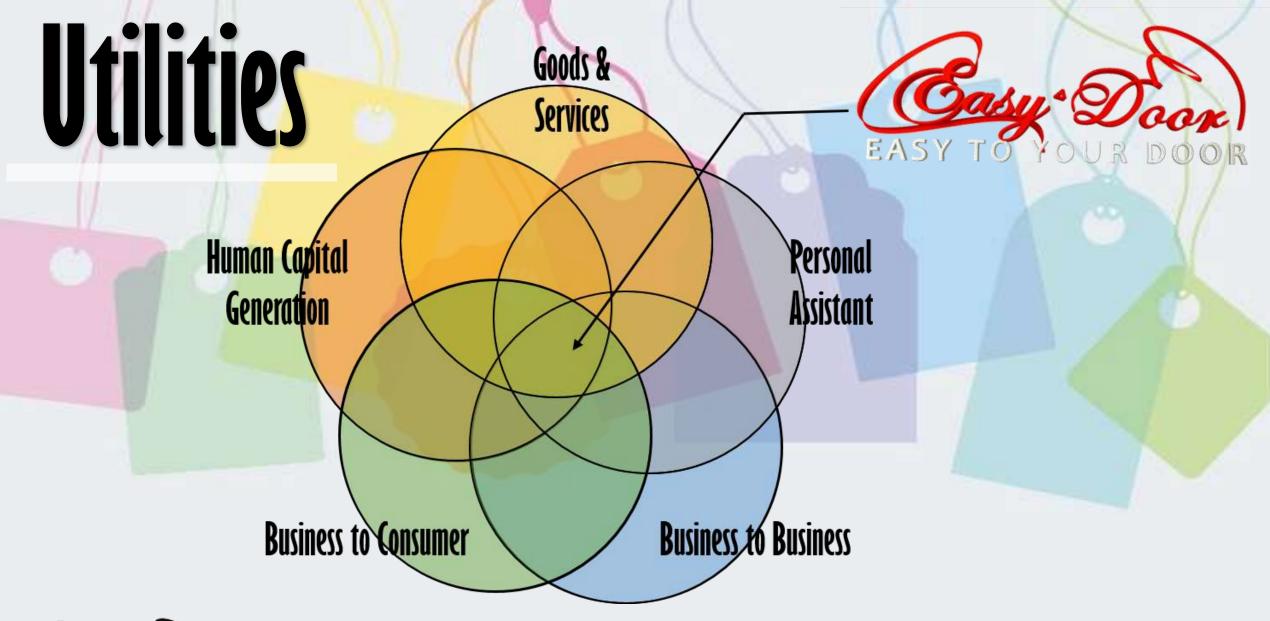
Hussle free Payments & Crosschecked Quality of Product



Employment Generation

Skilling Human Capital & Training Unskilled Labour











Product Model

<u>B2B</u>

Manufacturer

Portal

Contact each other Order products Delivered at doorstep

Gadgets
Stationery
Clothing
Make-up products
Skin-care products
Plants
Grocery
Furniture
Household essentials
Household appliances
Kitchen appliances
Electric appliances
Construction materials

Retailers

Portal

Portal

Products

Services

Consumers

Hired people Unemployed trained people Any repair work
Any personal work
Driver with/without car
Pick & Drop
House-help
Cleaner
College-School projects
Assignments
Cook
Pest control
Home salon
Waiter/waitress
House painting
Marketing
Advertising

Creating websites

Creating ads

B₂C



Competition

The competition will be with the well established E-Commerce Companies in India. We will be working from a basic end and aim to target the Indian Audience, including the Manufacturers, Vendors and the Consumers.

300M

Flipkart Users

500M

Amazon Users

40M 3

BigBasket Users

Grofers Users

3M

UrbanClap Users



Aarket Size

1.8B

Online Buyers Worldwide 150M

Online Buyers in India

Local Vendors

10M 42%

Prefer Online Payment

50%

Shop Via Mobile



TARGET & MARKET

Serving People

Garurd Mega Hub is aiming to serve the people as a whole, be they consumers, vendors, manufacturer, partners, clients, etc. by our simple means of advertisement, and some set of guidelines. We are targeting to Indians as well as people abroad.

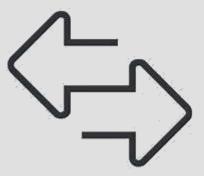


Serving India

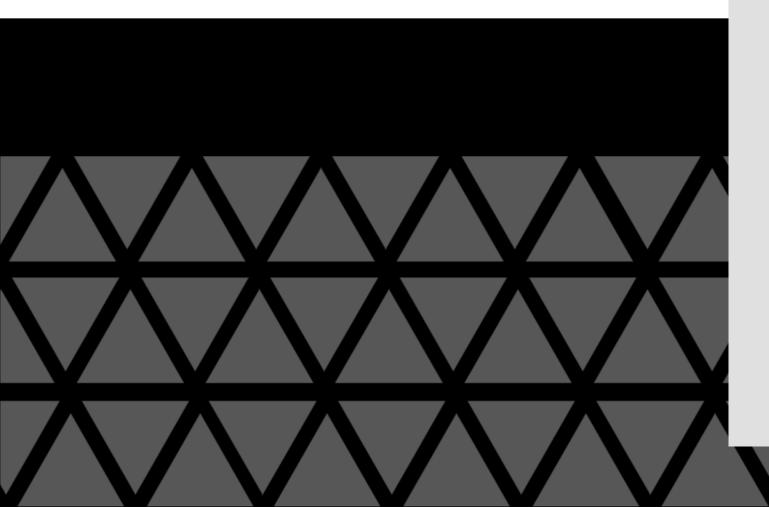
We are aiming to be a marketer for all the local, rural or urban stores. We will be doing this on our portal, making it as easy as ABC. We will be bringing all the upcoming and existing exporters online, so as to make our portal an online hub for exporting, focusing more and more on desi products, and enhancing it.

Serving People Abroad

Making India a Manufacturer
Hub, by promoting all the Indian
Brands around the world.
Bringing all the exporters on one
portal, and promoting them as a
whole. Serving the people abroad,
with best of desi products and
enhancing it, more and more.



THE UTOPIA



Unlike others, we are not focused on our profit, but the ease of people so that we are able to expand all over India will lesser difficulties. All our tasks is totally consumer centric. Not only focusing on how to make more money, but to create more and more facilities to people.

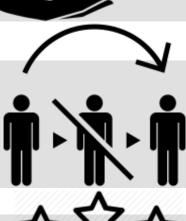
Providing Loans

Loans on Lower Interest



Removing Middleman

Connecting Vendors to the Manufacturer on our Portal and Providing the Contacts of Manufacturer to the Vendors



Resolving Delivery Issues

Items delivered through our men & crosschecked the Quality of Products



Digitization

Uploading Products on our Portal ourselves & creating a Hussle free Website





The business will be carried out by buying, selling, reselling, importing, exporting, trading, processing, developing, marketing, dealing, storing, packaging, delivering, procuring, arranging, courier and carriage services. We will be providing all kinds of goods ranging from gadgets, medics, stationery, home appliances, clothing and food. We will be indulging in providing lab services, education services, marketing, house help, and many more, and we will keep it ranging as the demands of the public.

PRODUCTS & SERVICES

TRACTION

The company is still at developing level, and all of us are working hard to make is as soon as possible. The time frame of our company is like few months, and we will be ready to serve our customers as a whole.

COMPETITIVE ADVANTAGE

Fastest Delivery

Hiring local people for delivery so as to ease is making the delivery as fast as possible (aiming within 30 minutes)



Digitizing the buying purchase scenario

Uploading their item ourselves on the portal



Working for local vendors

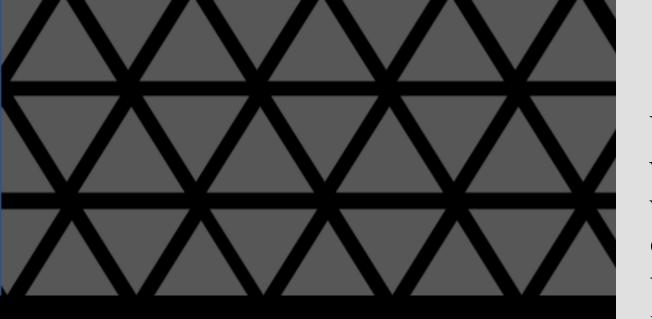
Providing all the necessary information to the vendors



Go Cashless

Moving to cashless transaction at most





BUSINESS OR REVENUE MODEL







We will be providing the introducing the vendors to the manufacturer, and they will be contacting each other and ordering products on our portal, through the commision we will generate our revenue The consumers will be able to order products from our website to the vendors, and through that consignment we will get some commission. The services which the consumers demand, we will hire a person for those services and they will be paid, and in between we generate revenue.

FUTURE ROADMAP

2020

Idea & Plinth

2021

Expand over India

2022

Marketing outside India

2023

Targeting Abroad

THE TEAM



Yash Kumar Gupta Founder



Shivangi YadavCo-Founder



Anaba Mansoor Advertisement Team Head



Katakam KarthikIT Team Head



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