



'The Complete Production House'

Creation Hub Multimedia Private Limited

- **Creation Hub is self supported well established IT company started in 2010 as a start up**
- **Creation Hub deals in website & software development, domain & hosting, mobile applications and digital marketing.**
- **Currently serving 500+ satisfied clients.**
- **Group has a young and dynamic professionals in IT domain.**
- **Creation Hub has a diverse interest in other field also mainly in Automobile and Online News Media**

Creation Hub has come forward for betterment of Society



AUTOCATION

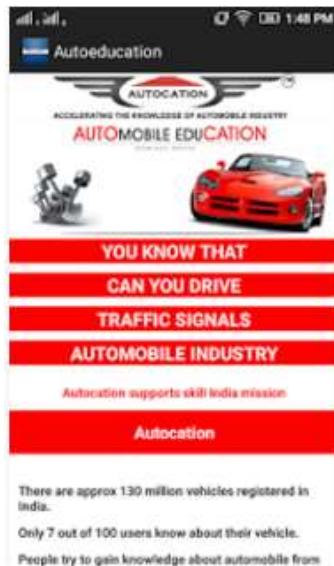
Autocation has launched its website in 2012 and spreading knowledge continuously

AUTOMOBILE EDUCATION

Know your Vehicle



Autocation has launched its Mobile Application in 2015 and to increase reach



Scenario -1

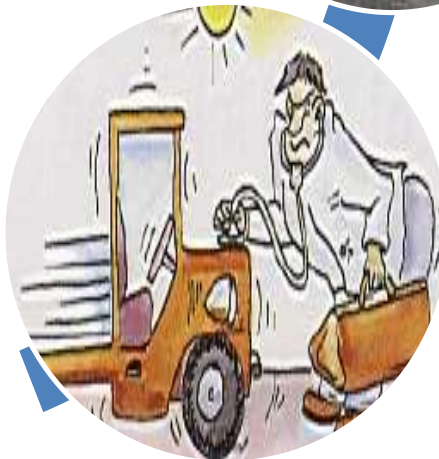
Automobile Industry



**More than 14 Cr
vehicle on Indian
Road**



**More than 40%
vehicle get
serviced by
unorganized sector**



**More than 70%
technical
manpower of
unorganized sector
are not trained**

Scenario -2

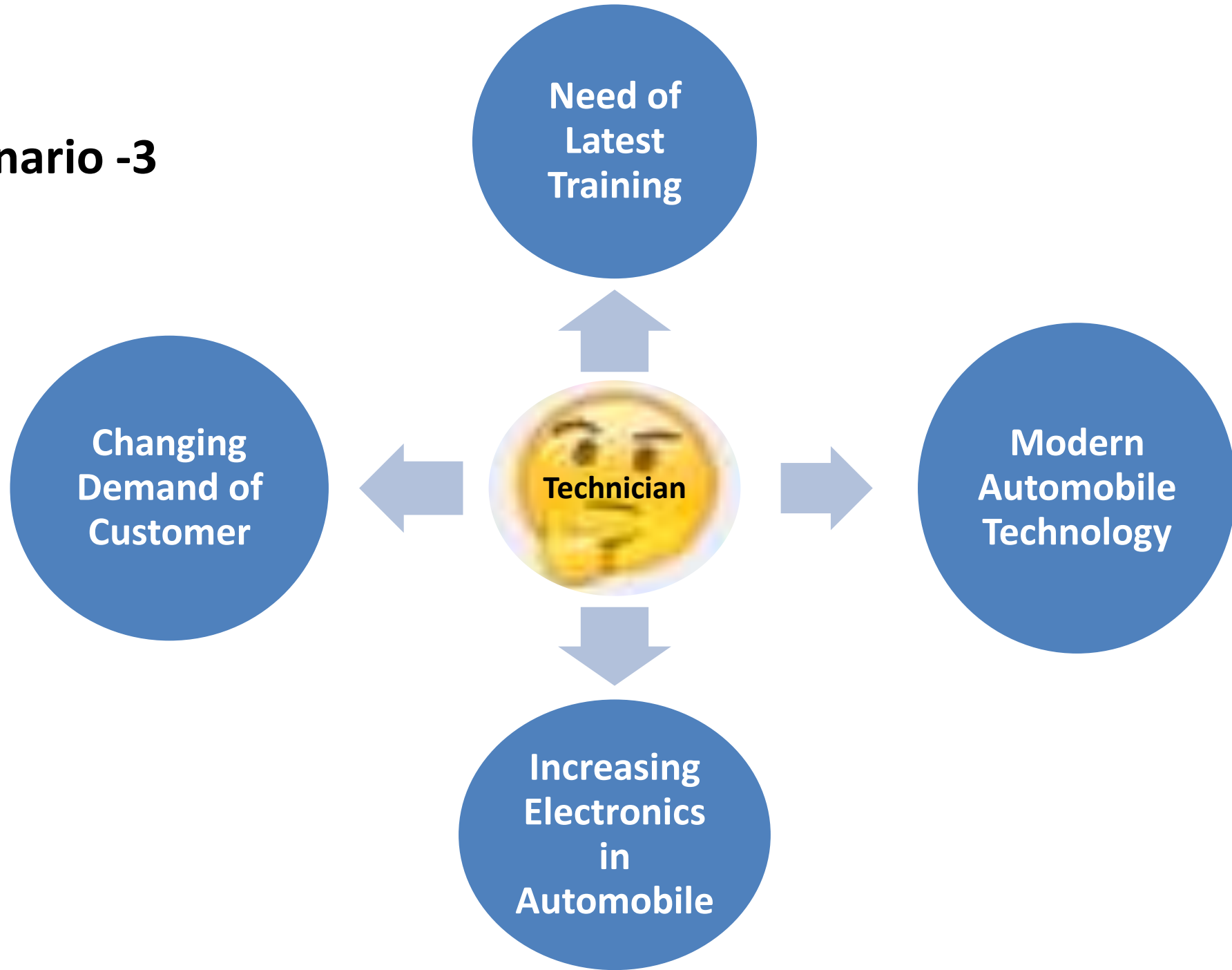
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graph LR; A[There is lack of synchronization between industry requirement and syllabus of ITI and Diploma] --> B[No opportunity of practical on latest technology for the students]; B --> C[Resulting into a big Gap between the requirement of Automobile Service Industry and what we are producing];
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There is lack of synchronization between industry requirement and syllabus of ITI and Diploma

No opportunity of practical on latest technology for the students

Resulting into a big Gap between the requirement of Automobile Service Industry and what we are producing

Scenario -3



Scenario 1, 2 and 3 are resulting into



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graph TD; A[Scenario 1, 2 and 3 are resulting into] --> B[Large number of vehicles are repaired not as per standard and resulting breakdowns and pollution.]; B --> C[Due to lack of knowledge and skill, repair and service is costly and there is revenue loss to nation.];
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Large number of vehicles are repaired not as per standard and resulting breakdowns and pollution.

Due to lack of knowledge and skill, repair and service is costly and there is revenue loss to nation.

Autocasion as a Solution

**Chain of Automobile
Training Center across
India**

**Industry Ready Syllabus
with Latest Training
Equipment**



AUTOCATION

**Special focus on
unorganized sector**

**Placement of trained
manpower into the service
industry**

Revenue Model

Cost Involved in putting up One Training Center

Civil Work	500
Office Furnishers	200
Training Equipment	1500
Office Equipment	200
Stationery	100
Miscellaneous	500
Total	3000

Values are in Thousand INR

Revenue Model

Operational Monthly Cost

Training Center Rent	30
Maintenance Electricity	5
Trainers Salary	25
Phone and Net connection	3
Staff Salary	5
Total	68

Values are in Thousand INR

Revenue Model

Approx earning per month:

200 participants X Rs.1000 = Rs.200000/-

ROI => 2.5 years

Thank You!