

MACEDON VINIMAY PVT. LTD.

An ISO 9001:2015 & 14001:2015 Certified organization, having state-of-The-Art manufacturing facility. Presently we are working with Indian Railways and various Electricity boards on pan india basis. We are manufacturers of FRP and other allied products.....



- We are having a turnover of 70 Cr. as a company and 700 Cr. as a group company.
- It is a part of The Lal Baba Group Organization consisting of the following companies:
- Lalbaba Industrial Corporation, NF Forgings Pvt. Ltd., PEW Engineering Pvt. Ltd., Lalbaba Seamless Tubes Pvt. Ltd. And Swamiji Transmission Pvt. Ltd.)

BRIEF DESCRIPTION OF LUMINOUS PAINT

- Luminous paint is a type of paint that emits light through cold body radiation. Its glow in dark feature is used to identify doors, exits, emergency signage and other directions, which help a person in emergency with the development of technology and innovation in luminous paint, it is used in many applications such as luminant thermometry and highway marking. By using luminous paint on the highway, we can make the road safe. The paint used on the highway absorbs solar energy during the day and then emits light during the night.

INNOVATION...

- We are fully dedicated to extensive research in paint technologies while at the same time maintaining a fine ecological balance of protecting, beautifying and enhancing the environment.

...INNOVATION

- We generously invest in technological development as well as product and business innovation with meticulous attention to detail and careful consideration of customers need. We develop products and services to enhance industries, lives and the environment with highly performing, cost friendly green products- constantly pushing new ideas in research and development.

BUSINESS MODEL

There is an increase in demand for luminous paints in the construction of smart highway across the world. Also, the use of luminous paint in various industrial sectors drives the demand for luminous paint in the market. However, high cost of production and the low life of the luminous paint restrains the growth of the market. Advancement of new technology such as long lasting luminous paint and high wear resistant luminous paint provides growth opportunities to the market.

TARGET MARKET...

Industrial Paint (Synthetic, Polyurethane, Epoxy base primers and finish paints) for Indian Railways, Defence, Indian Oil Corporation, chemical industries, NHAI & State Highway Authorities.

KEY MARKET SEGMENT FOR PHOTO LUMINESCENT PAINT

ATTRIBUTE	DETAILS
By Type	<ul style="list-style-type: none">• Organic• Inorganic
By Application	<ul style="list-style-type: none">• Road Line Marking• Safety Equipment• Oil Rigs• Stadiums• Study of Genes• Others
By EndUser	<ul style="list-style-type: none">• Microbiology• Oil & Gas• Construction• Others

SIZE OF THE MARKET

- The Indian Paint Market is around INR 55K Cr. Out of which 30% is for Industrial Paint.
- Our main focus is to Enter into the Market size of INR 16K Crore.

DIRECT COMPETITORS

- VIBGYOR PAINTS & CHEMICALS.
- ANUPAM PAINTS.
- DEB PAINTS PVT. LTD.
- AUSTIN PAINTS & CHEMICALS.
- PUSHKER PAINT INDUSTRIES.
- RAHUL PAINTS.
- G. S. INDUSTRIES.



INDIRECT COMPETITORS

- KANSAI NEROLAC.
- BERGER PAINTS.
- ASIAN PAINTS.
- AKZO NOBEL.
- ICI.

OUR TEAM MEMBERS

- Mr. GAURAV DHANUKA, DIRECTOR
- Mr. PRATIK DHANUKA, DIRECTOR
- Mr. PURNANANDA ROY, MARKETING MANAGER
- Mr. SUJIT DAS, MARKETING EXECUTIVE
- Mr. MADHUSUDAN MONDAL, MANAGER (PROD. & QC)

CONTACT US

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you!*